



Bolia presents Zen

A series of rugs with a distinctive design language by Emily Broom

Winner of the Bolia Design Awards in 2020, the Zen rug collection is expanding. Their creator, Australian designer Emily Broom, has adapted the characteristic design language of the rugs in new oversized versions: a thriving collaboration between the designer and the Scandinavian brand Bolia.

To create the Zen rug series, Australian designer Emily Broom, from the Copenhagen based studio of the same name, was inspired by her everyday life and the need to transform her home into a calm sanctuary. She won the 2020 Bolia Design Awards with her design.



These rugs are handmade from undyed wool. They are inspired by the Zen gardens in Japan, which invite you to concentrate, relax and enjoy a very unique feeling of well-being. And this is precisely what this series is all about: simple shapes, durable, natural materials and high quality, these rugs are the perfect way to create a bubble of calm and softness in your own home.



For the autumn season, Bolia and Studio Emily Broom are introducing new oversized Zen rugs. These become true statement pieces, colouring the expression of the space in which they are placed. They join a wide range of sizes already available in stores and online at Bolia.com.

In an equally delicate expression, the designer has also signed the Kelo rug series: soothing creations by nature, offered in indoor, outdoor and bath rug versions.



Bolia.com

Bolia.com is a Danish design company with 82 design stores across Europe as well as online shops in 30 countries and exclusive dealers in more than 50 countries around the world.

The Bolia design collective includes world-renowned international designers who share a passion for longevity, handcrafted quality, and sustainable solutions. In close collaboration, two annual collections are created; always inspired by the ever-changing Scandinavian landscapes, and with every design tailor-made to fit the customer's needs

Press kit

[Download text and images here](#)

Contact

PR & Communication

PR@bolia.com