

## The design chain Bolia is phasing out non-traceable leather

The Danish design company's comprehensive conversion to a more sustainable production means they will be the first design chain to stop using non-traceable leather in their furniture production.

*"At Bolia, we prioritise sustainability, quality and animal welfare, and therefore we now only use traceable leather in our furniture design and production. This means we can trace the journey from the manufacturer to the consumer's living room and we pass on this security to our customers when they fall in love with one of our sofas or chairs. Despite the fact that traceable leather is significantly more expensive, we have maintained the same prices so we can offer our customers a more sustainable product without it having to cost more. The fact that Porsche also uses the same leather type in their car production reinforces the high quality of our new traceable Quattro leather",* says Lars Lyse Hansen.



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The design company Bolia.com has 57 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria and France, webshops in 30 European countries, and more than 450 dealers in 51 countries worldwide. Bolia is a Danish growth company that has gained international acknowledgement for design, concept and creativity. Bolia's design team consists of more than 40 international designers who create two annual collections. With passion for Scandinavian design traditions, sustainable materials and craftsmanship, more than 90% of all Bolia designs are produced in Europe. All designs are carefully tailored to the individual consumer's personal style and needs.

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