



## Friedman shelving system: Authentic language of natural materials

**Adam Friedman brings a new dimension to design, craftsmanship and functionality with the Shelving System that bears his name. Easy to assemble, made of solid oak, the system is very modular, durable and aesthetically appealing.**

Friedman is an intuitive, modular storage solution that adapts to the various needs of its users. It is suitable for all interiors thanks to its sober and timeless look, driven by simple functionality.



Friedman is made of solid, FSC™-certified oak (FSC™ C165134), a natural and durable material that adds a rigorous and warm aesthetic. This piece will add a welcoming and modern touch to any room. It will showcase plants, books, objects, vases and record players, adapting to its various uses with shelves of varying depths. The lightness of its structure is precious in the sense that it does not visually obstruct the space, making this piece a discreet but powerful element of the living room, office or any professional space.

## Designed by Adam Friedman

Adam Friedman is an American designer who seeks to design objects that can adapt to the changing needs of homes and their inhabitants. "When designing an object, I ask myself about its aesthetic language. I ask myself if my creation only expresses or if it is also listening. When you live with an object, it evokes a feeling within you, whether explicitly or subconsciously. This is a daily interaction and it matters", he explains.



## Bolia.com

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## Contact

PR & Communication

PR@bolia.com