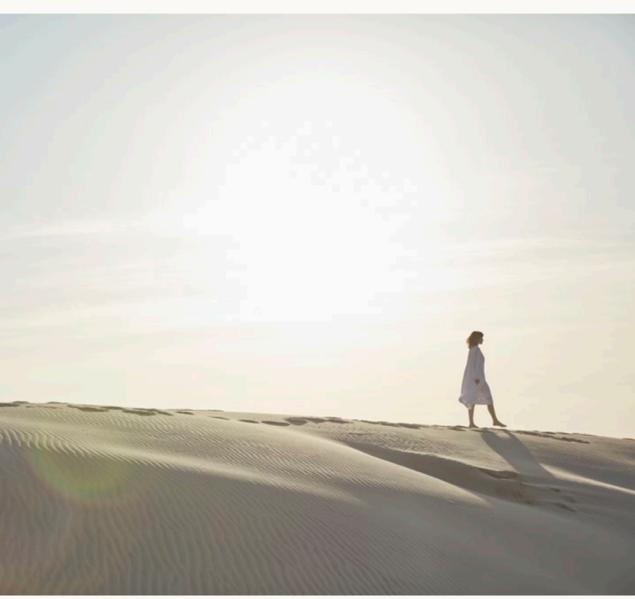




## Since 2000, Bolia has seen significant growth

Launched more than twenty years ago in Denmark, the design brand Bolia continues to expand across Europe. The company keeps opening new stores to share its passion for Scandinavian design with a receptive public, and has become one of Europe's most important design brands.

Bolia is pursuing its expansion across Europe by opening three new stores in the Netherlands this summer. More than one square kilometer of design will be opened in the cities of Breda, Eindhoven and Rotterdam, with more openings expected in France, Germany and Luxembourg. "There is great interest in our world and our designs, and we are excited to make our vision of New Scandinavian Design available to our customers around the world", explains Camilla Kallehauge Møller, Press and public relations manager at Bolia.



## Scandinavian design

Bolia is inspired by the Scandinavian nature and changing seasons, when creating collections based on a design tradition of simplicity, elegance, craftsmanship and fine materials. These collections are the result of rich collaborations with renowned designers or talented emerging designers, the very ones who will represent the design horizon of tomorrow.



## Bolia store universe

All Bolia stores are small oases of tranquility that invite you to leave the hectic world behind. Each of them is imbued with the history of the building, the city and the district in which it is located, and invites you to immerse yourself in a world of design that speaks to the five senses. Customers can actually see, touch and appreciate the volumes of the rooms, to the delight of interior fragrances and customized musical arrangements. As they move through these living spaces, Bolia offers them an exceptional cup of freshly ground organic coffee, produced by the Danish roaster La Cabra. It is this extraordinary experience, but also the brand's wide and consistent range of products, that explains its success. It is clear that Bolia is not about to slow down in its development.



## Bolia.com

Bolia.com is a design company with 68 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria and France and web shops in 32 European countries. Bolia also collaborates with 600+ dealers in 50+ countries worldwide and has a strategic partnership with US based Steelcase Ltd. for sales to the global professional market. The Bolia design collective consists of more than 30 international designers who all share a passion for New Scandinavian Design and sustainable creations.

### Contact

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