



The Zen rug by Studio Emily Broom is now available at Bolia

While being at home during lockdown, designer Emily Broom of the eponymous studio was inspired by her home and her need for comfort to create a rug with an exceptional design: the Zen rug. Being the winner of the 2020 Bolia Design Awards, the rug is now part of the Bolia collection. A real privilege granted by the design brand.

With generous round shapes and clean lines reminiscent of a Japanese Zen garden, the Zen rug by Studio Emily Broom inspires calm feelings and softness. Designed during the 2020 coronavirus lockdown, the rug is intended to soothe the atmosphere of the home, softening it with its delicate lines and inviting creamy white colour. Handmade, these rugs are unique and truly convey relaxation and rest.



Simplicity & well-being

The designer sought to simply express a need for comfort and tranquility, for relaxation and tenderness. The New Zealand wool/cotton blend material is as soft as the rug's wavy expression. It will also complement a living room or a reading area with its large and simple shape. The Zen rug by Emily Broom is a return to basics, a reminder that simplicity can sometimes work miracles. This well-being is based on the ability to simply relax and originated in Japan, where time is particularly important and highly valued.



Studio Emily Broom

Specializing in architecture and interior design, Studio Emily Broom believes that simplicity is the key to a better life. Her multidisciplinary approach is inspired by everyday life and its environment and explores a new way to combine functionality and sophistication, creating objects that are elegant, useful and rational. Emily Broom, the founder of the studio, was born in Australia and worked in London before moving to Denmark. Today, her studio benefits from these different influences and produces unique objects that have a functional but sophisticated aesthetic.

Rounded Zen rug

Price: €736 / €1,138
Size: 134x190 / 175x240 cm
Material: 90% New Zealand wool and 10% cotton

Shaped Zen rug

Price: €605 / €1,165
Size: 140x145 / 180x240 cm
Material: 90% New Zealand wool and 10% cotton

Split Zen rug

Price: €838 / €1,321
Size: 157x180 / 209x240 cm
Material: 90% New Zealand wool and 10% cotton



Bolia.com

Bolia.com is a Danish design company with 72 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria, France and Luxembourg as well as online shops in 30 countries in Europe. Bolia also works with over 600 dealers in more than 50 countries around the world.

The Bolia design collective includes more than 40 international designers who share a passion for sustainable solutions and New Scandinavian Design. In close collaboration, two annual collections are formed; always with the ever-changing Scandinavian nature as starting point and where every design is tailor-made to suit the customer's specific needs and wishes.

Press kit

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