



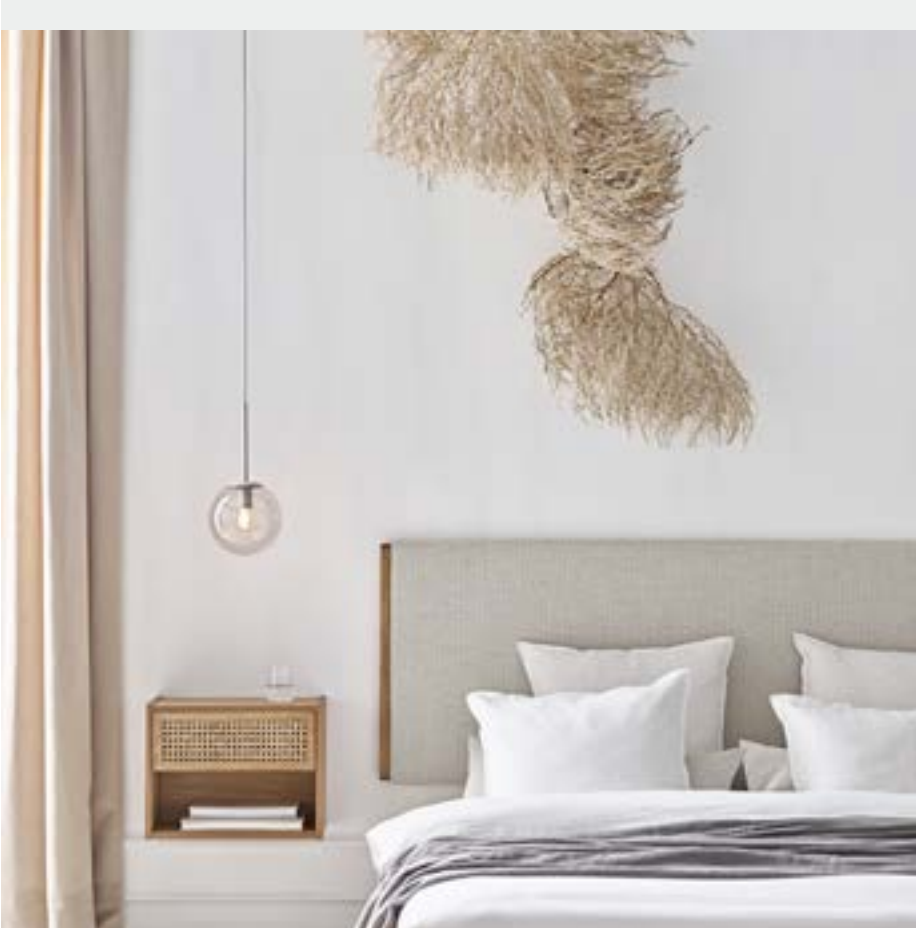
## Beautiful storage systems by Bolia

With its three timeless designs Friedman, Cord and Cana, Bolia has created a curation of great quality storage solutions for organised interiors. Always designed to last, Bolia designs are made with durable materials from nature, to be passed on from one generation to the next.

The Friedman storage system includes modular shelves, perfect for showcasing your favourite decorative items and small personal objects. Designed by and named after Adam Friedman, the system offers a new dimension to functional and artisanal design. It is easily assembled and its stringent construction is made from FSC® certified solid oak. "The meaning and value of an object is revealed over time. I aim to design objects that effortlessly adapt to the changing needs of a home and the people living in it", says Adam Friedman.



Objects stored within the Cord side- and highboard are both invisible and slightly visible behind the airy front of handmade paper braid. Exactly that is what sets the design apart from other sideboards and discreetly catches one's attention. The series is designed by the German design duo, Hertel & Klarhoefer, who effortlessly captures the Scandinavian design heritage and exclusivity of intricate detailing in this unique piece of craftsmanship.



Created by the Danish designers Steffensen & Würtz, the Cana storage series takes its name from the design's airy fronts: caning. It is a weaving technique based on rattan cane, which was made popular in the 18th century.

The series include elegant storage solutions, especially for a bedroom, and every piece is made of oak - oiled or white pigmented. Inspired by Danish seaside hotels, the Cana family evokes serenity and authenticity, while elegantly recalling the functional advantage of these timelessly modern rooms.



## Bolia.com

Bolia.com is a Danish design company with 72 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria, France and Luxembourg as well as online shops in 30 countries in Europe. Bolia also works with over 600 dealers in more than 50 countries around the world.

The Bolia design collective includes more than 60 international designers who share a passion for sustainable solutions and New Scandinavian Design. In close collaboration, two annual collections are formed; always with the ever-changing Scandinavian nature as starting point and where every design is tailor-made to suit the customer's specific needs and wishes.

### Press kit

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