

# Bolia Design Awards 2022

## Bolia Design Awards 2022: Registrations are open!

Starting today, designers from around the world are invited to submit their proposals to the Bolia Design Awards 2022 jury. Since 2007, this award is Bolia's way of paying tribute to upcoming design talents from near and far - keeping a close eye on their creative vision and the sustainable approach of the design process.

The Zen rug series by Emily Broom, the Cocoon coat stand by Benditas Studio, the Bronco vase by Fabio Vogel and the Latch coffee table by Dazingfeelsgood were all participants in Bolia Design Awards - and now they are important parts of Bolia's collection and design universe. Creativity and longevity will be in focus as the professional jury dives into the innovative design proposals of brave and talented designers from around the globe.



The jury, which will be revealed on May 3, expects proposals with a strong identity, sustainable and timeless designs, and whose conception is based on a fundamental principle of respect for the environment. These are all values that are particularly important to Bolia and the brand is convinced that new talent is the future of the industry - and of New Scandinavian Design. Proud of its Scandinavian heritage, the brand is eager to constantly question it and explore new, creative, original and unique forms.



## Exclusive prizes

The First Prize consists of an endowment of 50,000 Danish kroner (€6,700). For the People's Choice Prize, worth DKK 25,000 (€3,350), the jury will select eight finalists, which will be decided by the public at Bolia.com. Finally, the Circularity Prize, of the same value as the People's Choice Prize, will reward a design with a circular and sustainable approach.

Participants can submit up to three different designs until May 10th. They will have to present their project in the form of drawings, sketches or 3D models, accompanied by a text explaining the genesis of their idea, the choice of materials, as well as how the design fits into the Scandinavian design expression.



## Bolia.com

Bolia.com is a Danish design company with 72 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria, France and Luxembourg as well as online shops in 30 countries in Europe. Bolia also works with over 600 dealers in more than 50 countries around the world.

The Bolia design collective includes more than 60 international designers who share a passion for sustainable solutions and New Scandinavian Design. In close collaboration, two annual collections are formed; always with the ever-changing Scandinavian nature as starting point and where every design is tailor-made to suit the customer's specific needs and wishes.

## Press kit

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