



The Soft Collection by Bolia: Tactility at its finest

Bolia's iconic collection, the Soft Collection, includes a carefully curated range of designs in natural fabric that welcomes both elegance and warmth. The Soft Collection is continuously improved and new designs are introduced continuously as our needs change and new desires arise.

The Soft Collection evolves over time, following the Scandinavian concept that inspires Bolia's creations and design universe. The collection includes a piece for every part of the home; all the way from the living room and dining space to the kitchen or bedroom. A simple and honest design language delicately expressed in tablecloths, napkins, throws or bedspreads and cushions. Recently added to the series is light, luxurious curtains. They are available in grey and white and measure 140 x 240 cm. A great design for beautifully shading wide bay windows, for a soft touch of decoration or to provide more privacy in a room.



Bolia has designed the Soft Collection in line with the core principles of the brand. In fact, the products in this collection are all made from durable, quality materials that meet the STANDARD 100 by OEKO-TEX® standard. They are made of natural linen, recycled cotton or pure wool. The entire Soft Collection fully respects the natural approach and Scandinavian spirit of the brand, both in terms of manufacturing and design. All products are available in grey and white. In the spring of 2022, a calm beige colour will be added to the colour palette of the collection, in soft and enchanting continuity of the shades already present.



Bolia.com

Bolia.com is a Danish design company with 72 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria, France and Luxembourg as well as online shops in 30 countries in Europe. Bolia also works with over 600 dealers in more than 50 countries around the world.

The Bolia design collective includes more than 60 international designers who share a passion for sustainable solutions and New Scandinavian Design. In close collaboration, two annual collections are formed; always with the ever-changing Scandinavian nature as starting point and where every design is tailor-made to suit the customer's specific needs and wishes.

Press kit

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