

Bolia x Steelcase

5 years of worldwide collaboration

In November, Bolia celebrates five years of collaboration with Steelcase, the leading manufacturer of office furniture. Bolia's Scandinavian heritage complements Steelcase's extensive portfolio and together the two companies are transforming offices around the world into creative and inspiring places to work.





Since 2017, the two companies have been working together to create inspiring work environments. Indeed, Steelcase offers its customers around the world an exclusive collection of Bolia designs, including sofas, armchairs and tables. Bolia benefits from the brand's extensive network of dealers and customers worldwide and has exclusivity on the office, healthcare and educations sectors, while adding a Scandinavian touch to its collections.

"For five years, we have transformed office landscapes around the globe into creative, inspiring places to work. Together, we have created modern workspaces that combine spheres and blur the lines between work and private life. We want to thank Steelcase for all the beautiful projects and amazing results. We look forward to

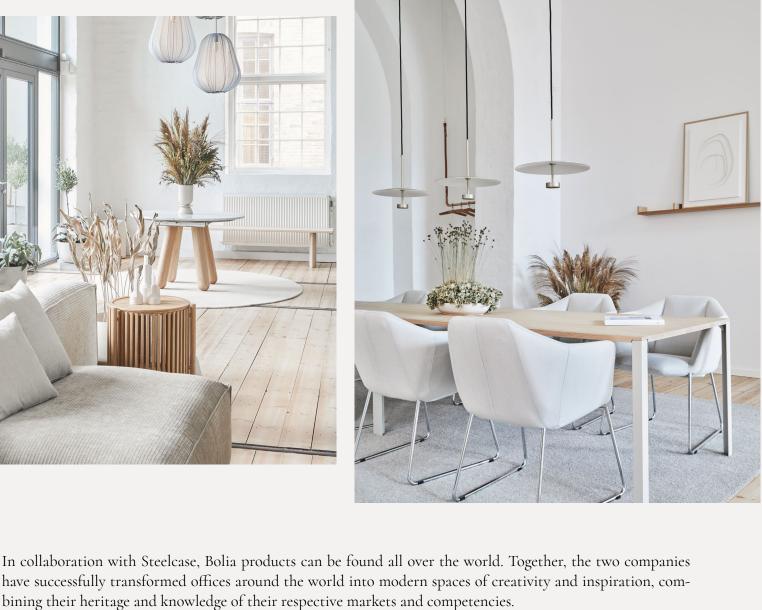
Steelcase and Bolia share a mutual belief: the modern workspace should be creative, flexible and welcoming.

continuing our exciting journey together," explains Mette Breindahl Nørremark, Head of Wholesale at Bolia. The Bolia collection is part of the Steelcase line with its original designs, revealing the brand's Scandinavian tradition. The collaboration covers everything from furniture to accessories. Meanwhile, Bolia and Steelcase

maintain a close and constant dialogue on how Bolia products meet the needs of Steelcase customers, and on the



opportunities to develop additional modules.





Bolia.com is a Danish design company with 78 stores in Denmark, Sweden, Norway, Germany, Belgium,

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the Netherlands, Switzerland, Austria, France and Luxembourg as well as online shops in 30 countries in Europe. Bolia also works with over 600 dealers in more than 50 countries around the world.

The Bolia design collective includes more than 60 international designers who share a passion for sustainable solutions and New Scandinavian Design. In close collaboration, two annual collections are formed; always with the ever-changing Scandinavian nature as starting point and where every design is tailor-made to suit the customer's specific needs and wishes.

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Press kit