



The Swing chair from Bolia is awarded the EU Ecolabel

Bolia is pleased to announce that its Swing chair, designed by Henrik Sørig Thomsen, has been awarded the EU Ecolabel. This certification recognizes the brand's ongoing efforts to develop products that are increasingly environmentally friendly.

The EU Ecolabel certifies products with a guaranteed, independently verified low environmental impact. It is the only official eco-label recognized in all member countries of the European Union as well as in Norway, Liechtenstein and Iceland. Introduced in 1992, it distinguishes products that are environmentally preferred, without loss of quality.

Obtaining this label is a voluntary process initiated by Bolia. Handcrafted in FSC®-certified, (FSC® C165134) solid wood from legal, sustainably managed forests, the Swing chair without cushion is the first design in the Bolia collection to be awarded this certification.



The certification criteria are set so as to allow only 10-20% of products to qualify for the EU Ecolabel. To be awarded the EU Ecolabel, products should meet high environmental standards throughout their entire life cycle: from raw material extraction through production and distribution to disposal. The label also encourages companies to develop innovative products that are durable, easy to repair and recyclable.

Apart from the Swing chair, a selection of Bolia's furniture upholstery holds the Ecolabel as well, giving you the opportunity to design your own sofa in a durable fabric or natural wool that meets the same environmental standards. Choose between Bergo, Step Melange, Laine and Gaja C2C.



Bolia.com

Bolia.com is a Danish design company with 78 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria, France and Luxembourg as well as online shops in 30 countries in Europe. Bolia also works with over 600 dealers in more than 50 countries around the world.

The Bolia design collective includes more than 60 international designers who share a passion for sustainable solutions and New Scandinavian Design. In close collaboration, two annual collections are formed; always with the ever-changing Scandinavian nature as starting point and where every design is tailor-made to suit the customer's specific needs and wishes.

Press kit

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