

THE SUSTAINABILITY JOURNAL

BY BOLIA

Bolia launches The Sustainability Journal presenting their tangible efforts for a better future

Bolia, a leading design company, takes a significant stride towards a more sustainable future with the launch of their new "Sustainability Journal". The annual publication is a testament to the Bolia's unwavering commitment to transparency, sustainability, and leaving behind a more positive impact on the planet.

"At Bolia, we are fully committed to being a transparent company and setting goals to become more sustainable year after year. We truly believe that honesty in everything we do, and forging meaningful partnerships with like-minded people, are essential to creating a brighter future, not only for our company but also for our planet," says Lars Lyse Hansen, CEO at Bolia.



The Sustainability Journal encapsulates Bolia's dedication to sustainability, highlighting the company's journey towards responsible and transparent sourcing and innovative design solutions. Bolia's business philosophy places sustainability at its core, making it more than just a buzzword but a guiding principle influencing every aspect of their decision-making process.

One of Bolia's key principles is longevity, reflected in meticulously handmade, tailored designs, crafted to last and withstand the test of time. And with a keen focus on recyclability, reusability, and upcycling potential, their commitment to more sustainable practices extends beyond aesthetics.



"Our sustainability strategy is the foundation of our business, and we align all actions with our vision for a better future. Action is crucial for change, and it's important for us to meet the goals we set. Over the past five years, we have made extensive changes in our core business to ensure that we continue to evolve, inspire and drive our industry towards something better," adds Lars Lyse Hansen.

The Sustainability Journal goes beyond showcasing Bolia's achievements; it serves as an invitation to the industry and the public to join the company on its ongoing journey. By openly sharing information about their supply chain, Bolia sets a high standard for accountability, taking full responsibility for every step of creating a piece of design.



As Bolia continues to explore new ways forward and integrate more sustainable practices into its business, The Sustainability Journal serves as a testament to the company's dedication to creating positive change. Sustainability is an ongoing commitment that requires unwavering attention, collaboration, and strong partnerships, and Bolia is excited to share its thoughts, ideas, plans, and progress to inspire others to do the same.

Bolia.com

Bolia.com is a Danish design company with 85 design stores across Europe as well as online shops in 30 countries and exclusive dealers in more than 50 countries around the world.

The Bolia design collective includes world-renowned international designers who share a passion for longevity, handcrafted quality, and sustainable solutions. In close collaboration, two annual collections are created; always inspired by the ever-changing Scandinavian landscapes, and with every design tailor-made to fit the customer's needs

Press kit

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