

Bolia.com

Pioneer DJ



Pioneer DJ & Bolia

A new exclusive collaboration

Pioneer DJ, the world's leading brand for professional DJ equipment, and Bolia.com, the Scandinavian design company, have joined forces to create an exclusive furniture collection that blurs the lines between the vibrant club scene and the soothing ambiance of home.

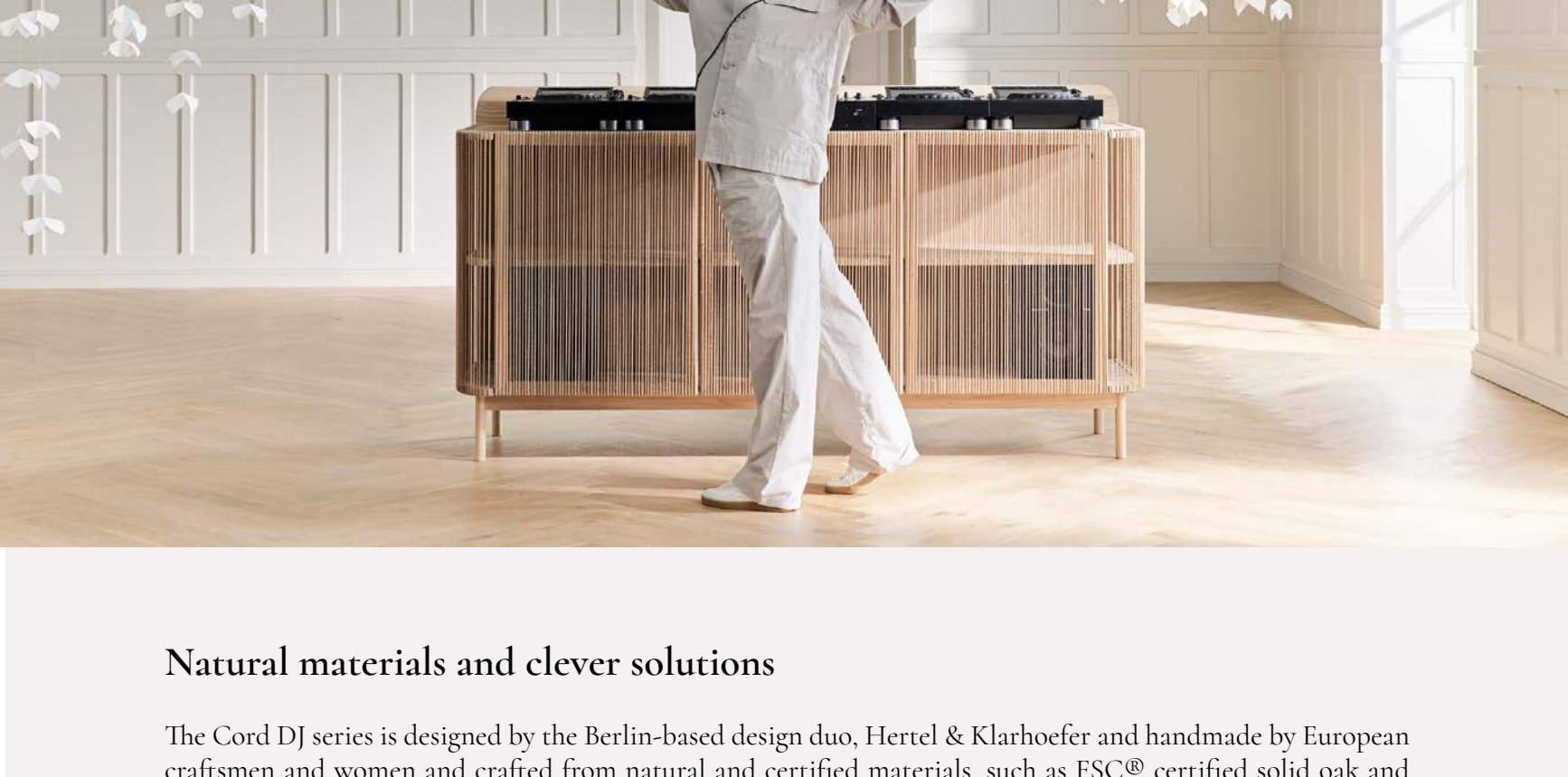
The collaboration is designed to liberate creativity and inspire music lovers to express their creativity through new and innovative technology and design. The result of this collaboration is the exclusive Cord DJ furniture collection which is designed to perfectly fit and showcase the newly released Pioneer DJ equipment in a sophisticated, natural, and elegant way.



Japanese aesthetics meet Scandinavian design

As Pioneer DJ originates in Japan, and Bolia is rooted in Denmark, it has been a natural choice to combine and express the distinct design elements these two cultures have in common: Simplicity, crafted details, organic shapes, natural materials, tranquility, and muted colours. This fusion of the Japanese and the Scandinavian design traditions is also known as the Japandi interior style.

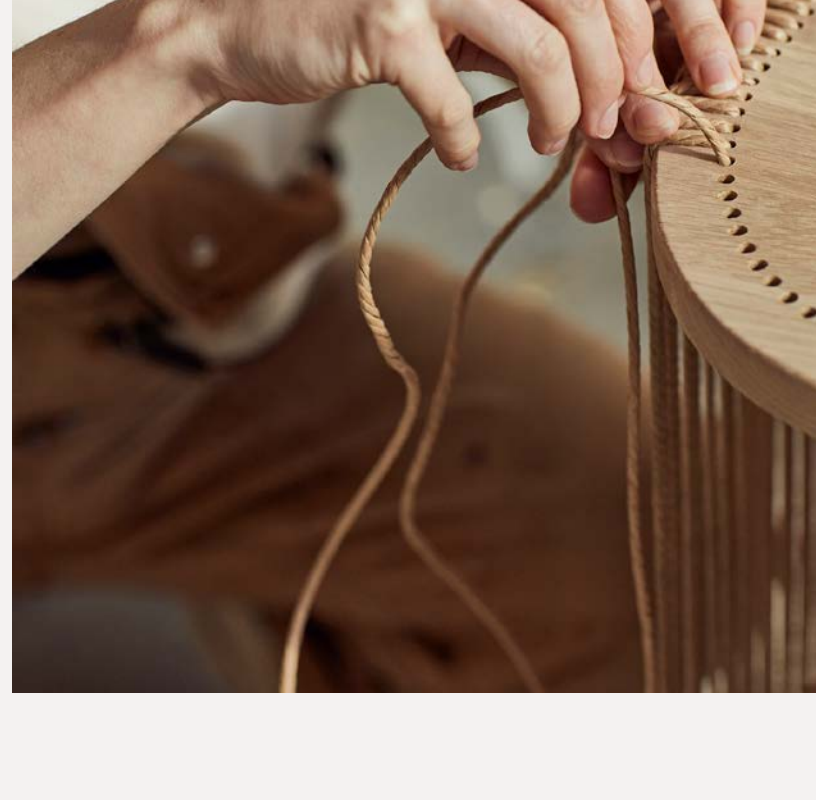
A beautiful example is the braided paper cords, which allows the music from the elegantly stored speakers to pass flawlessly and holds a clear reference to both Japanese and Danish design traditions.



Natural materials and clever solutions

The Cord DJ series is designed by the Berlin-based design duo, Hertel & Klarhoefer and handmade by European craftsmen and women and crafted from natural and certified materials, such as FSC® certified solid oak and organic paper braid.

[Explore the collab here](#)



Designed for music lovers and creators



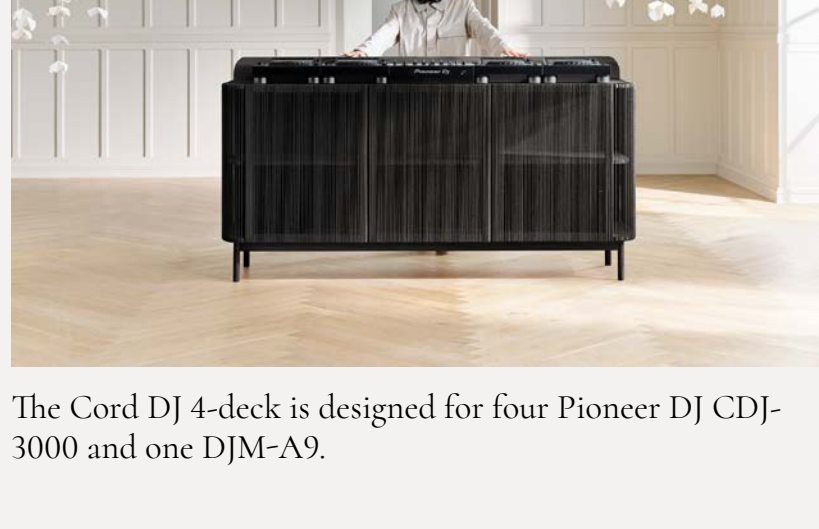
An elegant design tailored to fit the newly released Pioneer DJ equipment with invisible cable management and clever storage features.



The Cord DJ 1-unit is designed for the new Pioneer DJ Opus Quad stand-alone system



The Cord DJ 2-deck is designed for two Pioneer DJ CDJ-3000 and one DJM-A9.



The Cord DJ 4-deck is designed for four Pioneer DJ CDJ-3000 and one DJM-A9.

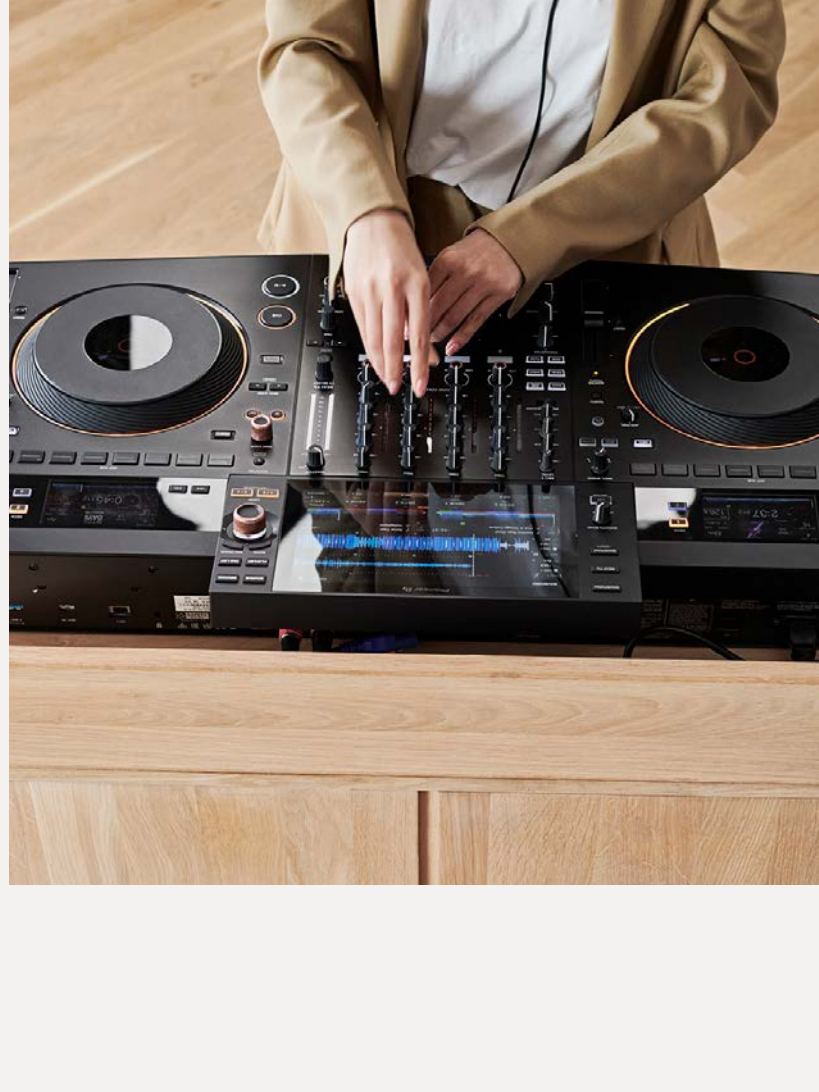
[Cord DJ Series](#)



All Cord DJ models will be available in a natural edition with an organic and authentic expression, and in a black stained edition with a more sophisticated and vibrant expression.

Beauty from every angle

As all models are designed as freestanding cabinets the collection works perfectly for both private homes and public places like exclusive boutique hotels and cocktail bars.



Bolia.com

Bolia.com is a Danish design company with 82 design stores across Europe as well as online shops in 30 countries and exclusive dealers in more than 50 countries around the world.

The Bolia design collective includes world-renowned international designers who share a passion for longevity, handcrafted quality, and sustainable solutions. In close collaboration, two annual collections are created; always inspired by the ever-changing Scandinavian landscapes, and with every design tailor-made to fit the customer's needs

Press kit

[Download text and images here](#)

Contact

PR & Communication

PR@bolia.com