

BOLIA

NEW COLLECTION

BOLIA UNVEILS THE NEW AW25 COLLECTION

BOLIA's new Autumn/Winter 2025 Collection is a celebration of timeless Scandinavian design, crafted to enrich the spaces we live, work, and create in. Rooted in the belief that the spaces we shape are reflections of who we are, the collection invites you to explore a world where calm, creativity, and quality craftsmanship meet.

"At BOLIA, great design is not only what meets the eye but how it makes us feel and how it's made," says CEO Lars Lyse Hansen. "The AW25 Collection embraces the rhythm of the season while allowing you to create spaces that feel personal, warm, and timeless."

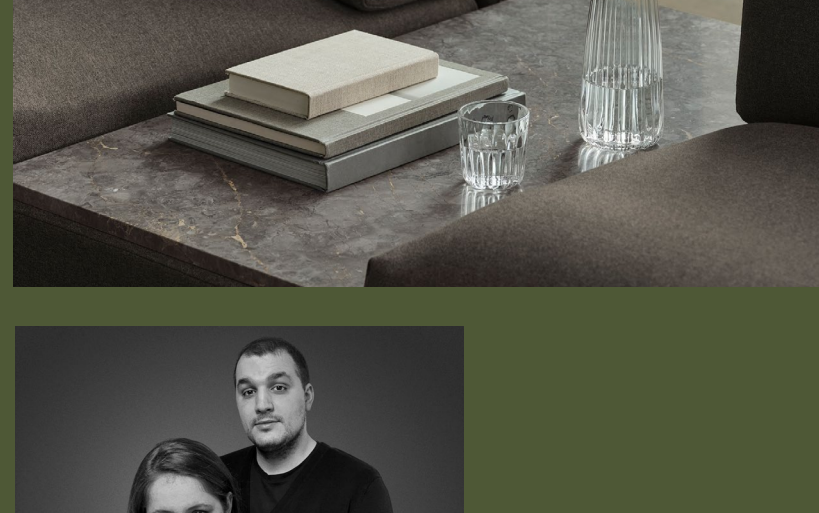
[Press kit](#)



CONTINENTAL LOOK WITH DARKER CONTRASTS

For AW25, BOLIA introduces a warm, continental expression with darker contrasts across the collection. Dark oiled wood versions of many existing designs bring depth and elegance to classic pieces, while a rich palette of browns is woven through home textiles, lifestyle accessories, and lighting.

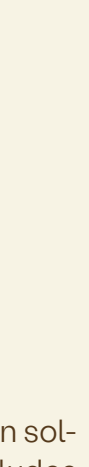
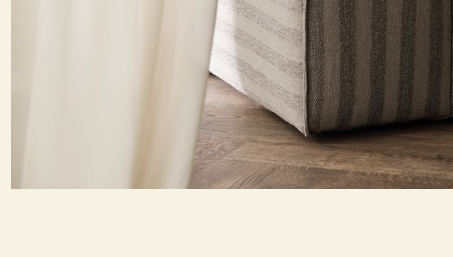
[Explore the collection](#)



AVELOU MODULAR SOFA

Designed by Ferriani Sbolgi

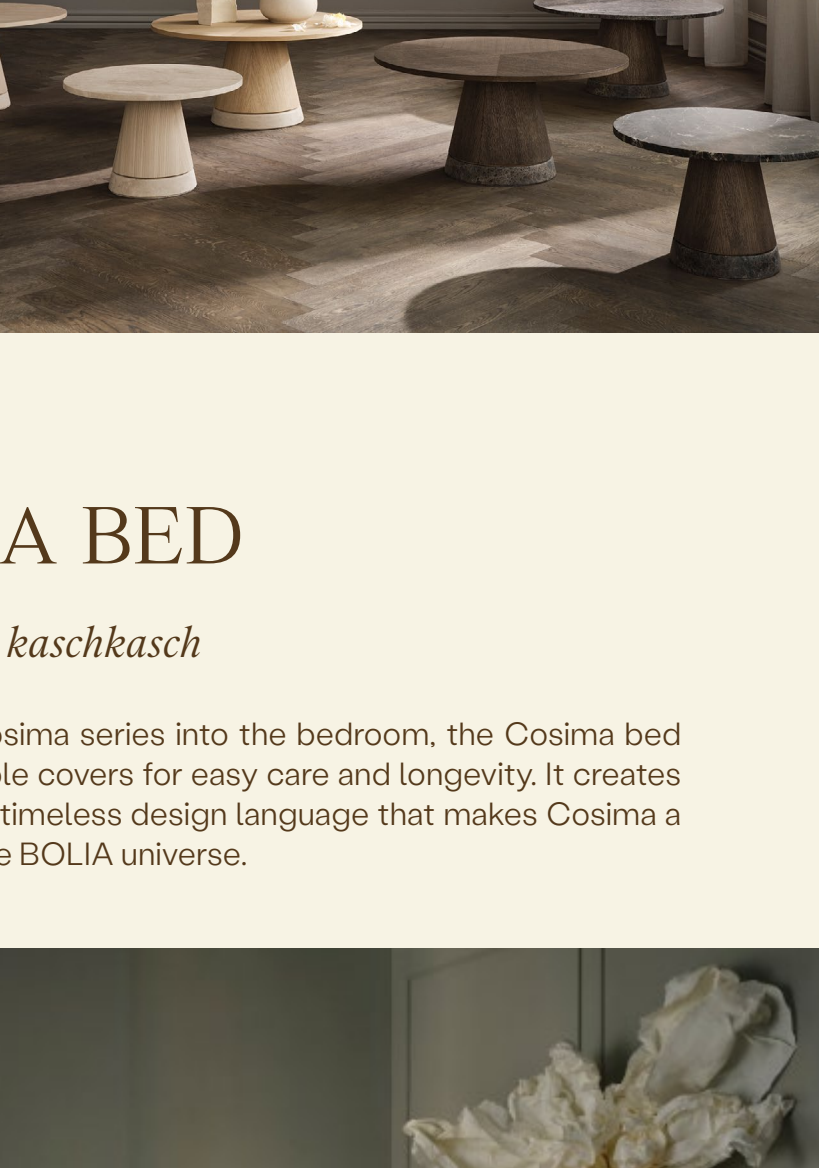
The Avelou modular sofa combines sculptural elegance with a soft, inviting comfort that adapts to your life and space. Designed with flexible modules and removable covers, Avelou offers effortless customisation and easy maintenance, while optional matching tabletops in wood or stone add functionality and contrast. FSC®-certified and padded for comfort, Avelou is created to be a timeless companion in your living space.



INTRODUCING A NEW, PLAYFUL EXPRESSION

Linor fabric, available in three soothing shades

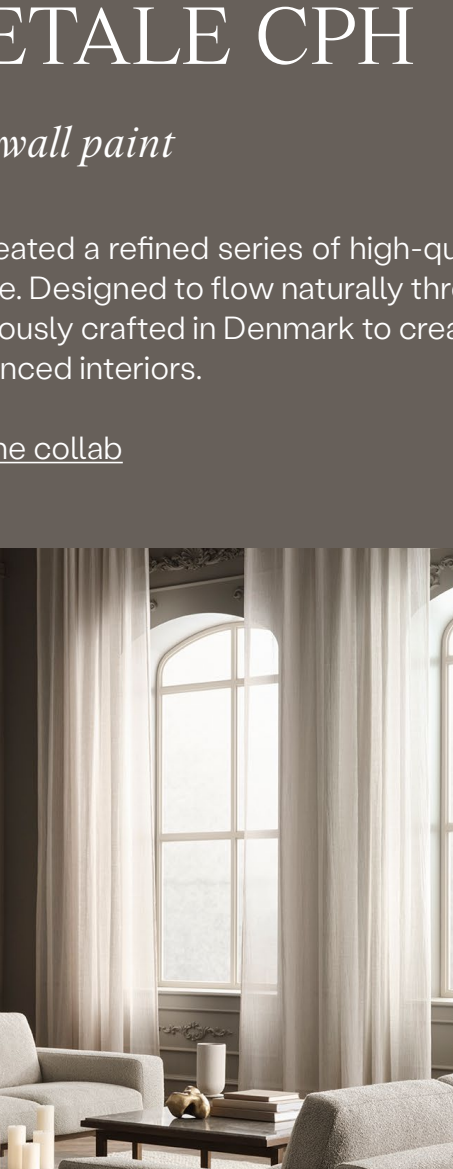
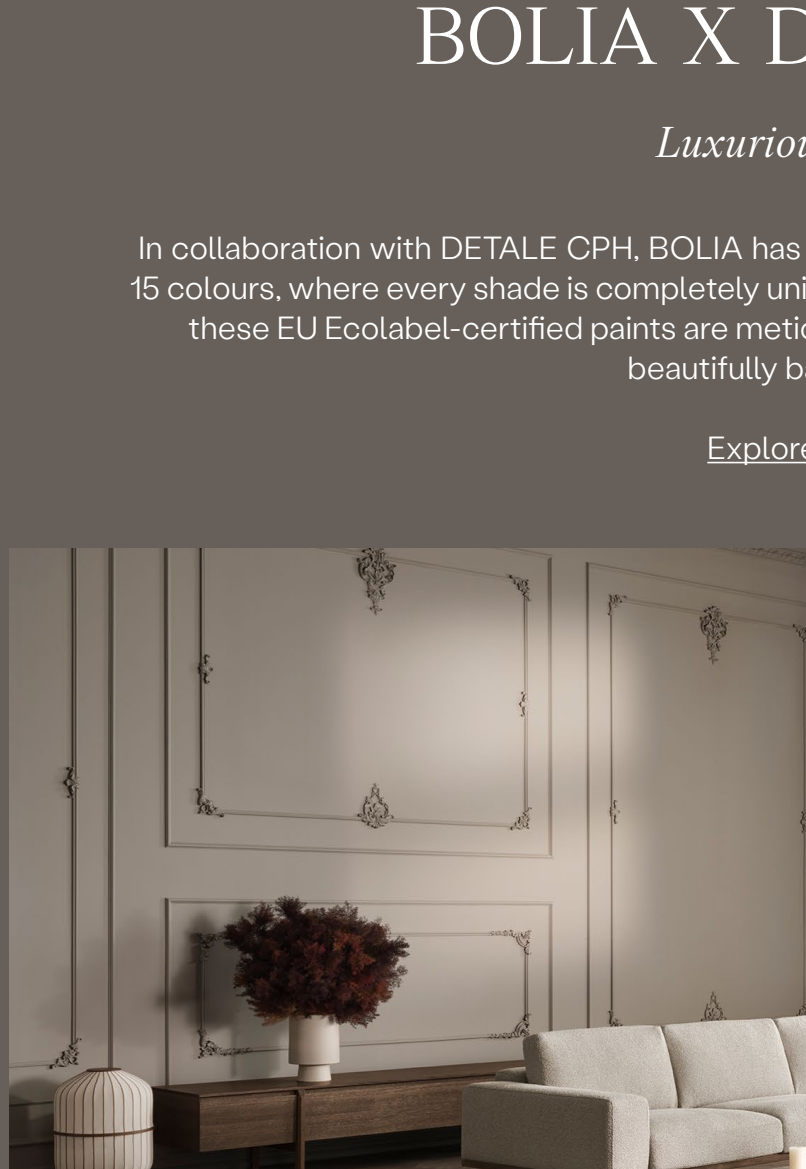
Linor is BOLIA's new yarn-dyed upholstery fabric, crafted in Belgium with a soft, striped texture in warm beige and brown tones. OEKO-TEX® STANDARD 100 certified and woven for durability, Linor brings a calm, playful expression to your home. Available on all sofas, armchairs, poufs, and sofa beds, shown here on the Cosima modular sofa.



SAO TABLE LAMP

Designed by Roderick Vos

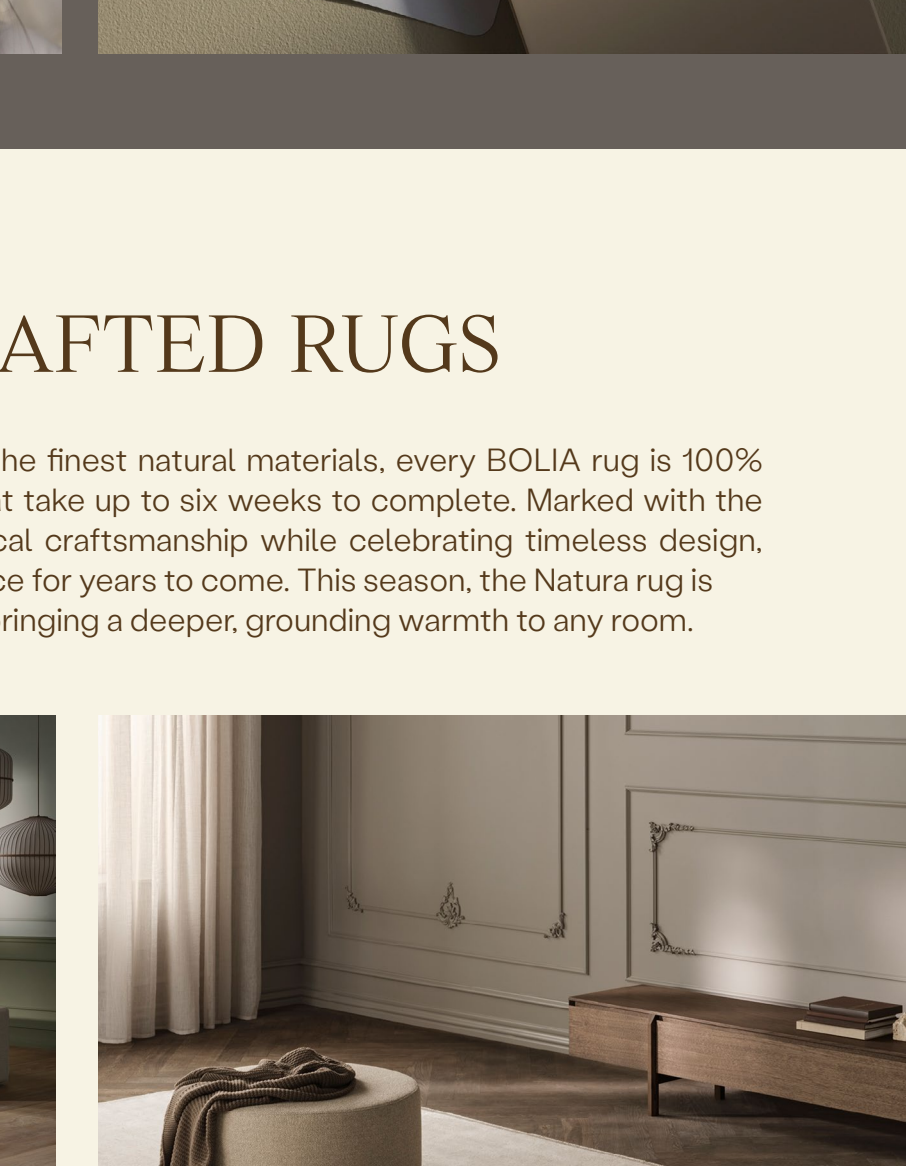
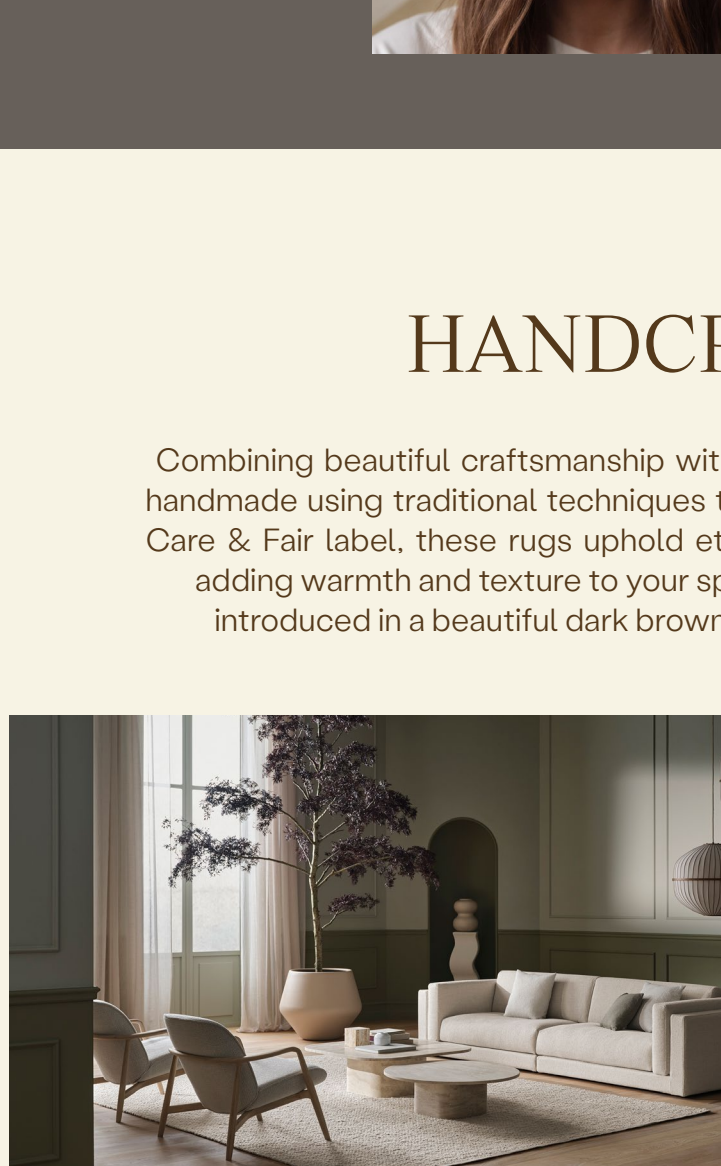
Designed in collaboration with Dutch designer Roderick Vos, the SAO table lamp is crafted in solid opal glass with a grooved texture that softly diffuses light. Its rounded, minimalist form includes an integrated dimmer, blending playful expression with refined craftsmanship.



PIRO COFFEE TABLE

Designed by Michael H. Nielsen

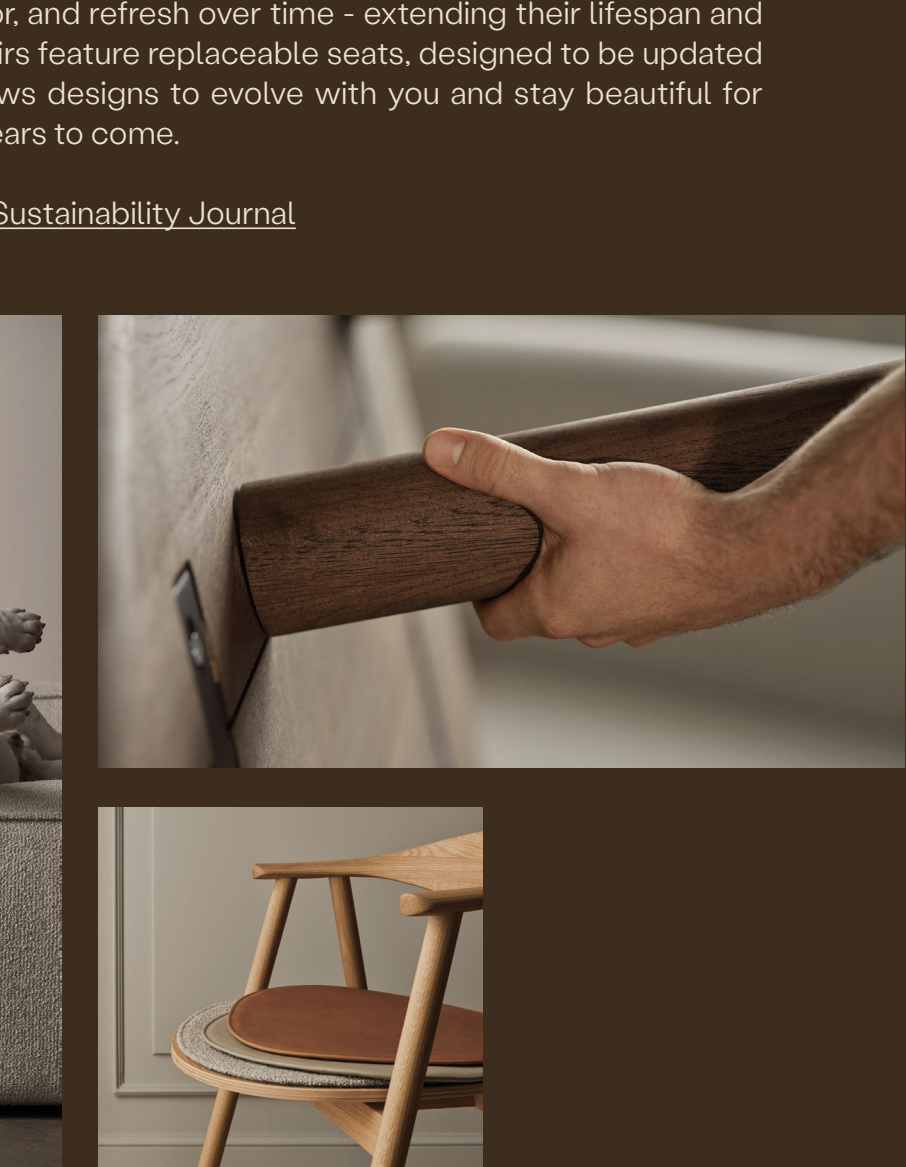
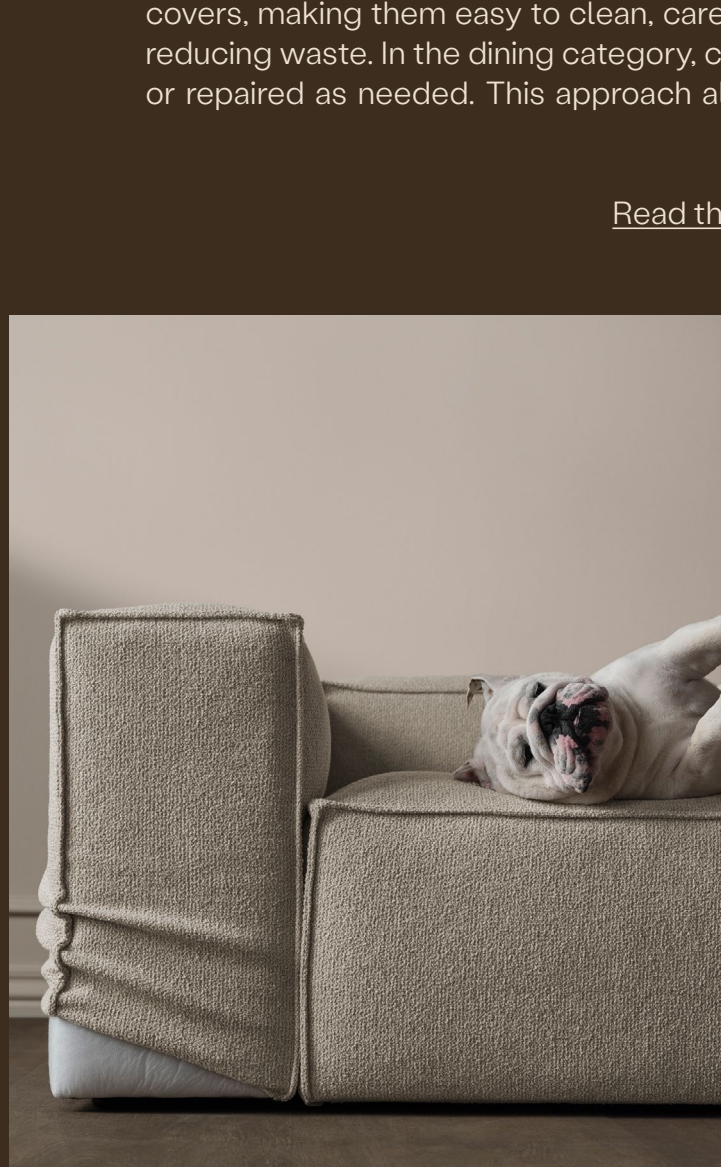
The Piro coffee table extends the elegance of the Piro dining table series, bringing the same refined craftsmanship into your living space. Featuring a conical column and a substantial base in marble or travertine, the table is available with tops in oak veneer, marble, or travertine, offering a serene focal point and timeless design for your home.



COSIMA BED

Designed by kaschkasch

Bringing the soft, enveloping comfort of the Cosima series into the bedroom, the Cosima bed features fully upholstered surfaces and removable covers for easy care and longevity. It creates a warm, welcoming aesthetic while offering the timeless design language that makes Cosima a beloved part of the BOLIA universe.

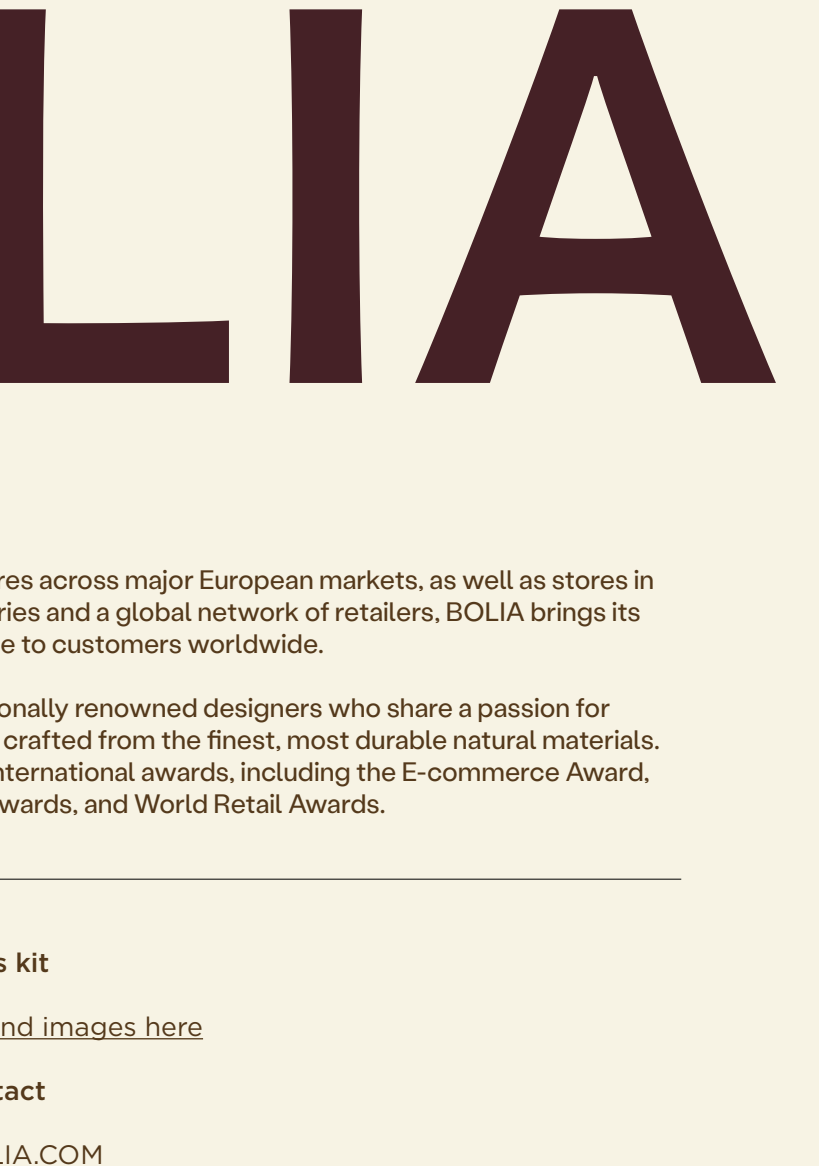
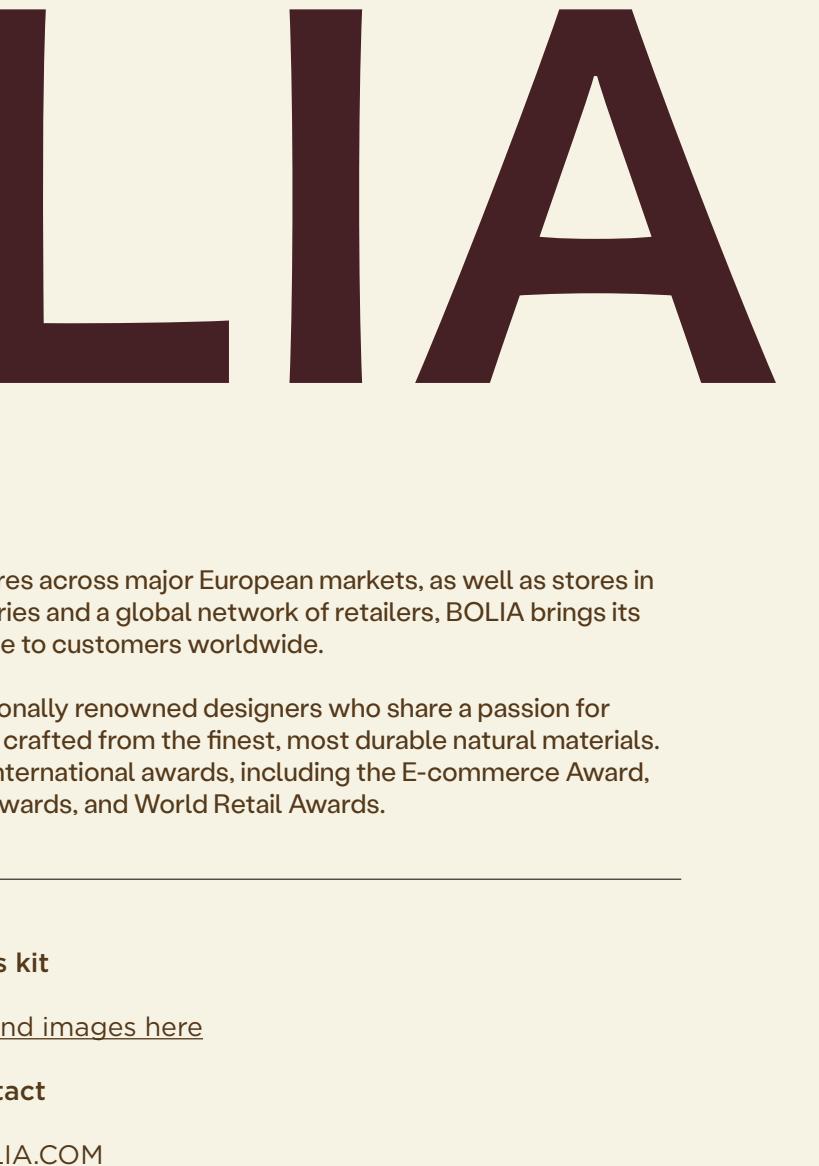


BOLIA X DETALE CPH

Luxurious wall paint

In collaboration with DETALE CPH, BOLIA has created a refined series of high-quality wall paint in 15 colours, where every shade is completely unique. Designed to flow naturally through every room, these EU Ecolabel-certified paints are meticulously crafted in Denmark to create seamless, beautifully balanced interiors.

[Explore the collab](#)



HANDCRAFTED RUGS

Combining beautiful craftsmanship with the finest natural materials, every BOLIA rug is 100% handmade using traditional techniques that take up to six weeks to complete. Marked with the Care & Fair label, these rugs uphold ethical craftsmanship while celebrating timeless design, adding warmth and texture to your space for years to come. This season, the Natura rug is introduced in a beautiful dark brown, bringing a deeper, grounding warmth to any room.

BUILT TO LAST FOR GENERATIONS

At BOLIA, longevity starts with thoughtful design. Nearly all sofas are crafted with changeable covers, making them easy to clean, care for, and refresh over time - extending their lifespan and reducing waste. In the dining category, chairs feature replaceable seats, designed to be updated or repaired as needed. This approach allows designs to evolve with you and stay beautiful for years to come.

[Read the Sustainability Journal](#)

THE NEW COLLECTION

The AW25 Collection will be available from August 4th in BOLIA stores and online.

We invite you to explore the New Collection in your local BOLIA store, enjoy a freshly brewed cup of La Cabra coffee, and discover Scandinavian design at your own pace.

[The New Collection](#)

BOLIA

BOLIA is a Danish design company with 98 concept stores across major European markets, as well as stores in Australia and Singapore. With online shops in 30 countries and a global network of retailers, BOLIA brings its Scandinavian design universe to customers worldwide.

The brand's design collective is made up of internationally renowned designers who share a passion for quality craftsmanship and timeless Scandinavian design crafted from the finest, most durable natural materials. The company's creative concept has received several international awards, including the E-commerce Award, Creative Circle, European E-tail Awards, and World Retail Awards.

[Press kit](#)

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PR@BOLIA.COM