

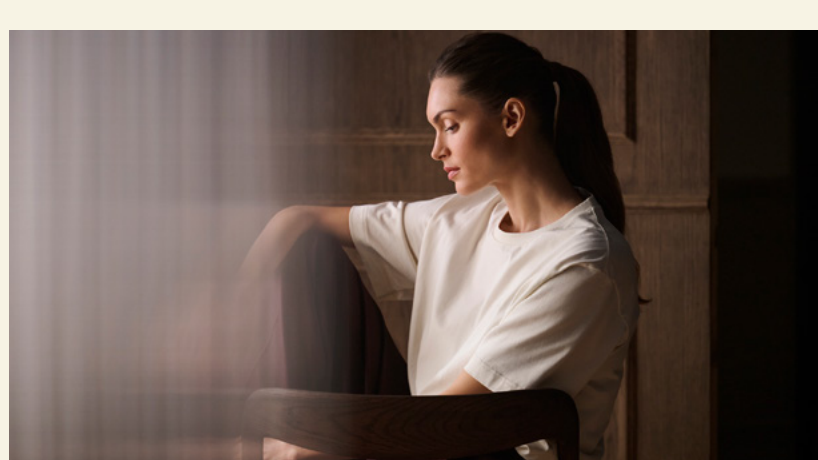
# BOLIA



## BOLIA PRESENTS *HIGH GROWTH AND NEW SALES RECORD* IN LATEST FINANCIAL REPORT

Danish design company BOLIA reveals yet another year of strong growth and development. Despite generally challenging market conditions, the 2024-25 annual report shows a 14 percent increase in revenue to DKK 1,624 million – a record-high turnover in the company's history. The EBIT result amounted to DKK 31.1 million, which is an improvement of 9 percent compared to the previous year.

BOLIA has increased sales across all markets through a continued focus on design development, sustainability and global expansion – and will, this year, celebrate its 25th anniversary with a new sales record.



## HIGH SALES GROWTH AND INTERNATIONAL STORE EXPANSION

During the financial year 2024/25, BOLIA opened eight new stores across Germany, France, Switzerland and Spain.

*"This past year, we've made significant investments in design development, sustainable initiatives, and expansion – including new BOLIA flagship stores at prime locations across major European cities," explains BOLIA's CEO, Lars Lyse Hansen.*

*"We are satisfied with this result and especially the tremendous effort put forth by our dedicated colleagues, partners, designers and craftsmen and -women over the past year," adds Hansen.*



## CONTINUOUS *EXPANSION AND DEVELOPMENT* PLANNED FOR THE COMING YEAR

With growth as a permanent goal, BOLIA plans to expand globally by establishing a series of new concept stores across Europe, accelerating sales to the professional contract market, and partnering with more dedicated agents, dealers, and retailers worldwide in the coming years.

*"In recent weeks, we have celebrated the opening of our new BOLIA flagship stores in Paris, Stockholm and Vienna, and in the coming year, we will continue our successful expansion in France, Germany, Sweden, Switzerland and Austria, and we will open our first BOLIA flagship store in the UK market. We look forward to bringing our design collection to more vibrant cities and thriving markets in the coming years," BOLIA's CEO concludes.*



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BOLIA is a Danish design company with 98 concept stores across major European markets, as well as stores in Australia and Singapore. With online shops in 30 countries and a global network of retailers, BOLIA brings its Scandinavian design universe to customers worldwide.

The brand's design collective is made up of internationally renowned designers who share a passion for quality craftsmanship and timeless Scandinavian design crafted from the finest, most durable natural materials. The company's creative concept has received several international awards, including the E-commerce Award, Creative Circle, European E-tail Awards, and World Retail Awards.

### Press kit

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