BOLIA



BOLIA DELIVERS RECORD REVENUE AS INTERNATIONAL EXPANSION ACCELERATES

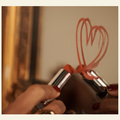
Revenue reaches a record DKK 1.7 billion as the Danish design company continues to expand internationally.

Danish design company BOLIA reported revenue of DKK 1.7 billion in the financial year 2025/26, an increase of 5% and the highest revenue in the company's history. The record year also marked two important milestones for BOLIA: its 25th anniversary and the opening of its 100th store. During the year, the company continued to invest significantly in international growth and its store concept.

Press kit







INVESTING IN LONG-TERM INTERNATIONAL GROWTH

During the financial year 2025/26, BOLIA continued its international expansion, opening new stores across Germany, France, Switzerland, Sweden, Austria, and the Netherlands.

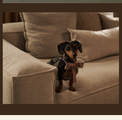
"Over the past year, we have invested significantly in BOLIA's future – through design and product development and by developing our sustainability agenda. We have also accelerated our international expansion, opening new flagship stores at prime locations in major European cities and developed an inspiring new store concept in collaboration with brand expert Martin Lindstrøm," says Lars Lyse Hansen, CEO of BOLIA.

"2025/26 has been a year of substantial investment for BOLIA. Naturally, these investments have affected short-term profitability, but strengthened our foundation for sustainable, long-term growth. In that context, we are satisfied with the result and extremely proud of the tremendous effort from our colleagues, partners, designers, and craftspeople around the world."
Lars Lyse Hansen continues.

EBITDA for 2025/26 amounted to DKK 107.8 million, compared with DKK 118.2 million in 2024/25. EBIT amounted to DKK 22.7 million, compared with DKK 31.4 million in 2024/25.







BUILDING ON INTERNATIONAL MOMENTUM

BOLIA plans to continue its expansion in the coming years through new concept stores across Europe, increased sales within the B2B market, and new partnerships with select agents, dealers, and retailers worldwide.

"Reaching 100 stores was an important milestone for BOLIA, and we have since taken another significant step in our international journey by entering the UK market with two flagship stores in the heart of London. We will continue our expansion across France, Germany, Switzerland, and Spain, bringing the BOLIA design universe to more vibrant cities and attractive markets."

Alongside the expansion of its store network, BOLIA is investing in the digital customer experience, complementing the development of its in-store design universe.

"Later this financial year, we will launch an entirely new website and e-commerce platform, designed to bring BOLIA's design universe to life online and provide a seamless BOLIA customer experience across markets and channels. Our ambition is clear: to continue growing BOLIA internationally while strengthening profitability in the years ahead," Lars Lyse Hansen concludes.



BOLIA

Tailoring Your Dreams

BOLIA is a renowned Danish design company inspired by the belief that beautiful spaces can transform the way people live. With a deep passion for craftsmanship, creativity, and longevity, BOLIA collaborates with talented designers from around the world to create tactile, lasting designs made to be lived with, loved, and passed on for generations.

Today, BOLIA operates more than 100 stores across Europe, Australia, and Singapore, alongside online shops in 30 countries and a global network of partners.

BOLIA is part of Lars Larsen Group.

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