



## Bolia exhibition in Milan

Danish design brand Bolia will host an exhibition of carefully curated showpieces in an installation for The Salone del Mobile 2018 in hall 18, stand E20. Showcasing existing pieces from the 2018 Collection, alongside brand-new designs, visitors will for the first time ever get a sneak peek of the totally renewed look of Bolia.



### Craftsmanship, creativity and aesthetics

The universe is playful, minimalistic, powerful and soft – all at once and everything in between. Throughout the exhibition, craftsmanship, creativity and aesthetics are combined with brand new fabrics and fresh vibrant colors – all with an undivided attention to the detail.

### Blurring the lines between art and design

The exhibition space in Hall 18 will feature new designs from Yonoh, Hertel & Klarhoefer, Joa Herrenknecht, KaschKasch, and Glismand & Rüdiger and the design range will vary from furniture to textiles and from arty installations to home accessories.



The design company Bolia.com has 51 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, and Austria, webshops in 27 European countries, and more than 200 dealers worldwide. In cooperation with more than 40 international designers, Bolia develops two annual collections of more than 300 furniture- and interior designs. All designs are handmade in Europe based on the specific wishes and needs of each customer. Bolia is a Danish growth company that has gained international acknowledgement for design, concept and creativity, among others at the Global Retail Awards, Global E-commerce Awards, International EFFIE Awards, and as the winner of several Danish retail- and e-commerce awards.

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