



Entering a New Era

Spring is almost here, and so is our new SS18 Collection. Welcoming new colors and new interpretations, designed by some of the world's most interesting designers such as Yonoh, Hertel & Klarhoefer, and Joa Herrenknecht. The SS18 Collection defines a turning point – not only in seasons, but also in identity.

Stripped down to the essentials

Throughout the collection, craftsmanship, creativity and aesthetics are combined with brand new fabrics and fresh vibrant colors – all with an undivided attention to the detail.

The universe is playful, minimalistic, powerful and soft – all at once and everything in between. Classic gets a twist as the collection is predicated on clean, sleek and simple silhouettes and the urban sense of the collection encourages you to do everything differently. To turn life upside-down and welcome a new, unexplored era. Organic bended wood, structural surfaces and geometric patterns meet materials with a raw, industrial feel.

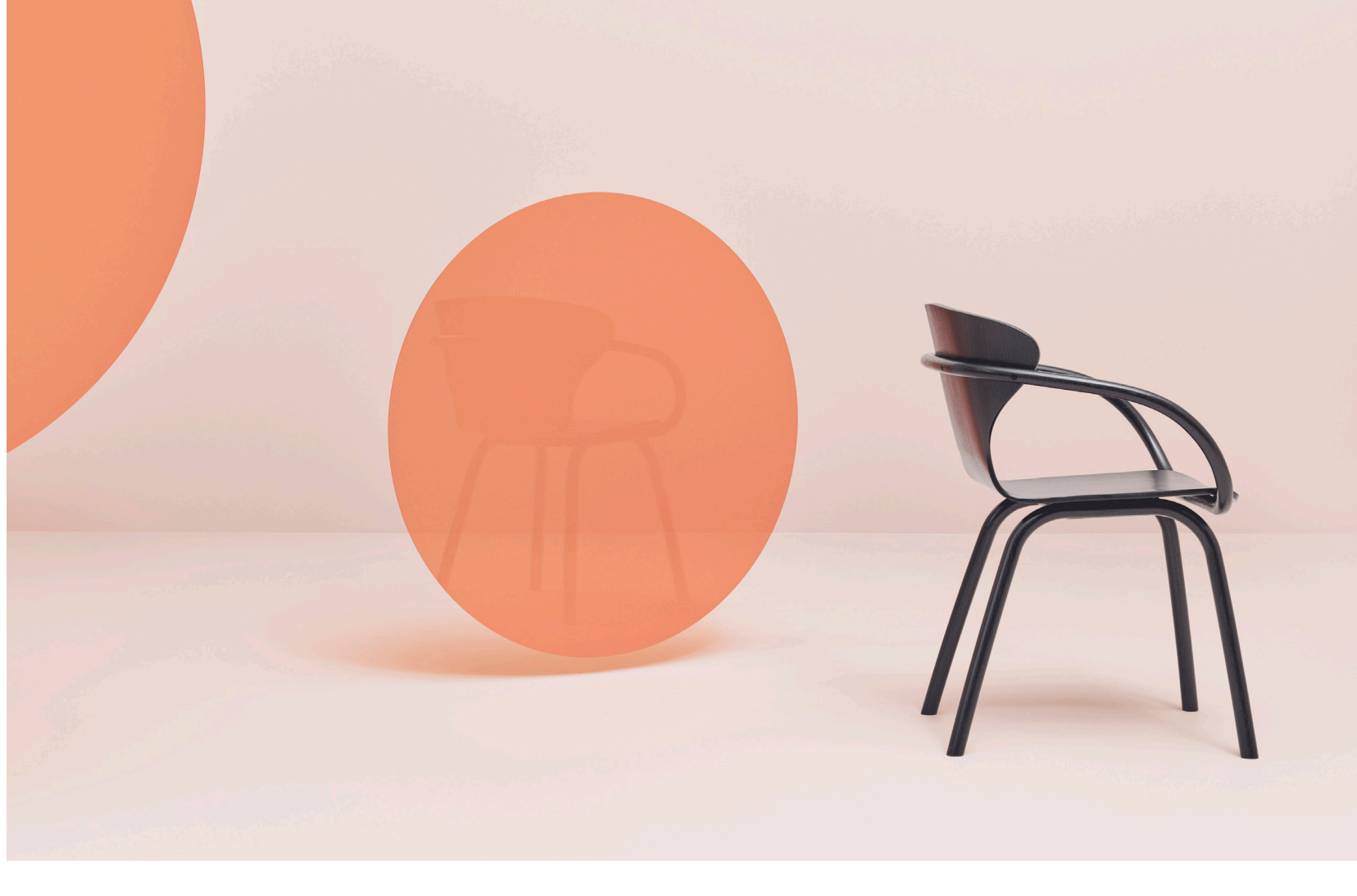
The New Icons



Bend

By Hertel & Klarhoefer

Hertel & Klarhoefer has taken one of the world's most valuable and versatile materials to the edge by stretching the boundaries of wood crafting. The Bend chair is handmade of 100% European oak and the dynamic contour of the seat and armrest creates an iconic appearance.



Cord

By Hertel & Klarhoefer

Imagine the moment before a show starts. The moment just before the curtain falls. The spilt second where you might be lucky enough to get a glimpse of what's going on behind the scenes. The Cord sideboard piques your curiosity in exactly that way.

Handcrafted of solid oak and braided paper cords that creates an airy front that attracts the eye from the second you see it.



Carmen

By Yonoh Estudio

Carmen is the ultimate reinterpretation of the classic armchair. Handmade of environmentally friendly moulded foam and strong steel, the Carmen chair will provide comfort and elegance in every setting.



Available from March 2018

The design company Bolia.com has 51 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, and Austria, webshops in 27 European countries, and more than 200 dealers worldwide. In cooperation with more than 40 international designers, Bolia develops two annual collections of more than 300 furniture- and interior designs. All designs are handmade in Europe based on the specific wishes and needs of each customer. Bolia is a Danish growth company that has gained international acknowledgement for design, concept and creativity, among others at the Global Retail Awards, Global E-commerce Awards, International EFFIE Awards, and as the winner of several Danish retail- and e-commerce awards.

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