Danish design firm, Bolia.com reveals a new collection and a new path

**A tribute to Nature**

The new 2020 collection is all about taking our Scandinavian design heritage to the next level of craftsmanship, creativity and sustainability. The collection has been two years in the making and is created from a complete new design development strategy where sustainability and natural materials have been the starting point for every new design. All the way from the first design ketches to the final product.

**A Design Collective**

Behind every single design there is a beautiful and creative mind. The new collection has come to life in a collaboration with a brilliant stable of more than thirty talented designers. From the upcoming and vibrant talents to the established design studios and the world-renowned personalities. No matter, in what part of the world they live and breathe – they all share the same passion for Scandinavian design, natural materials and sustainable creations.

**A new path**

“For this collection, we have explored the beauty in the nature, materials and colours from the ever-changing Scandinavian seasons that surrounds us. The new sustainable collection forms part of our wider efforts to reduce impact on the environment, and sustainability has been the starting point for every new design. We are on a new exciting path for Scandinavian Design and are proud of the many sustainable initiatives behind the new 2020 design collection, but the one we believe matters the most; is designing beautiful products that are built to last for many years.”

Says Lars Lyse Hansen, CEO, Bolia.com

**A New Collection**

The new collection is the most sustainable creation from Bolia to date. With a strong attention to crafted details, certified natural materials and product longevity, Bolia are introducing eco-friendly dyes, recycled polyester, organic cotton and OEKOTEX certified fabrics. All designs are made from FSC certified wood which adheres to the EU timber regulation, securing the highest quality and sustainable foresting together with sound working conditions. All leathers are traceable and produced without any use of synthetic or harmful compounds, securing top notch quality and animal welfare. The wool is IWTO certified and the new Bergo and Ocean fabrics are made from only recycled materials. The rugs are all labelled with the Care and Fair-mark, securing proper schooling and medical care in production countries. All furniture designs are handmade in Europe and some manufacturers are even powered by solar energy and are re-using dyeing water. All furniture designs are made by hand at some of Europe’s finest manufacturers and are rigorously tested in collaboration with Bureau Veritas in Germany, the world’s leading quality certification agency.

**See The New Collection**

Peyote table

Designed by e-ggs

Jerome sofa series

Designed by kaschkasch

Caisa sofa series

Designed by BÖTTCHER & KAYSER

Cosh armchair

Designed by Kateryna Sokolova

Tune chair

Designed by Henrik S. Thomsen

The design company Bolia.com has 57 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria and France, webshops in 30 European countries, and more than 450 dealers in 51 countries worldwide. Bolia is a Danish growth company that has gained international acknowledgement for design, concept and creativity. Bolia’s design team consists of more than 40 international designers who create two annual collections. With passion for Scandinavian design traditions, sustainable materials and craftsmanship, more than 90% of all Bolia designs are produced in Europe. All designs are carefully tailored to the individual consumer’s personal style and needs.

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