



Yet another record breaking year for the design chain Bolia

The award-winning design company Bolia.com has just completed its best year in history. Both in regards to turnover and revenue.

The unified turnover for all markets in financial year 2016/2017 touch down on 800m DKK. An increase of 18% compared to last year, and the entire turnover on 800m. DKK excluding VAT also resulted in a revenue of 70,5m. DKK before taxes.

During the financial year more than 100 new workplaces have been created, more than 250 interior designs have been developed, and the expansion of design stores has reached markets such as the Netherlands, Belgium, and Austria.

“We’ve had yet another exiting, funny and successful year in Bolia, and we continue to explore creativity in the coming year in order to continuously create exclusive designs and inspiring surroundings for our customers across the world. For the seventh year running, we have had two-digit growth rates, but our global potential is still enormous. That is why we, concurrently with our own physical and digital expansion, also establish collaborations with skilled, global dealers. Likewise, we will continue and further develop our new, exiting collaboration with the world’s largest manufacturer of office furniture, Steelcase. We’re a design company who wish to compete with the absolute best in the world, so even though we continue to grow our international expansion pace, we will always value quality higher than quantity,” says Lars Lyse Hansen, CEO at Bolia.com.

Already this spring, Bolia will open the doors to yet another new market, as an exclusive design store in the centre of Paris will mark the beginning of a range of new design stores in all larger, French cities.



The design company Bolia.com has 51 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, and Austria, webshops in 27 European countries, and more than 200 dealers worldwide. In cooperation with more than 40 international designers, Bolia develops two annual collections of more than 300 furniture- and interior designs. All designs are handmade in Europe based on the specific wishes and needs of each customer. Bolia is a Danish growth company that has gained international acknowledgement for design, concept and creativity, among others at the Global Retail Awards, Global E-commerce Awards, International EFFIE Awards, and as the winner of several Danish retail- and e-commerce awards.

For further information please contact

Head of PR

Camilla Kallehauge Møller
pr@bolia.com