



The design chain Bolia commended for its sustainable strategy

The Danish design company's comprehensive conversion to a more sustainable production has been commended by the industry, and Bolia.com has just received a '100% FSC' award for its ambitious goal of having FSC-certification for all its furniture designs by the end of 2019.

"When companies announce 100% FSC procurement policies to the public, it can transform markets. At the same time, it gives a strong internal signal to all employees about which direction the company intends to head in - a signal that creates both direction and employee pride. We would therefore like to commend all members who, through their purchasing policies, help to increase the market for FSC-certified products in this way", says Loa Dalgaard Worm, FSC Danmark.



"The use of FSC-certified wood is the consumers' security that all wood used will be replanted and that wood production and social conditions take place under respectful management, so we are naturally delighted with the distinguished prize we, together with our skilled manufacturers, have received from FSC Danmark for our activities for a more sustainable furniture industry", explains Bolia CEO, Lars Lyse Hansen



The design company Bolia.com has 57 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, Austria and France, webshops in 30 European countries, and more than 450 dealers in 51 countries worldwide. Bolia is a Danish growth company that has gained international acknowledgement for design, concept and creativity. Bolia's design team consists of more than 40 international designers who create two annual collections. With passion for Scandinavian design traditions, sustainable materials and craftsmanship, more than 90% of all Bolia designs are produced in Europe. All designs are carefully tailored to the individual consumer's personal style and needs.

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