



## Bolia opens two new stores in Germany

Bolia expands internationally with the opening of two new stores in Germany. Its 19 other stores in this country – its most important market – have been extremely successful. Bolia will open in Leipzig on September 1, and in Dresden shortly after.

“With the opening of these two new stores, we now have a total of 85 Bolia stores throughout Europe. Germany being our strongest market, we are delighted to bring New Scandinavian Design even closer to our German customers in the beautiful, vibrant cities of Leipzig and Dresden.” says Camilla Kallehauge, PR & Communications Manager at Bolia.



Leipzig is Saxony's largest city and Germany's 10th largest. It's a dynamic and diverse city, with a thriving cultural scene and a number of museums, galleries, theaters and music venues. From September 1, Bolia will occupy a beautiful corner location in the heart of the city, at number 9 on the elegant Neumarkt shopping street. The collection will be displayed over almost 400 m2 on the first and second floors.

Capital of the state of Saxony, located on the banks of the Elbe, Dresden is known for its rich cultural heritage, striking architecture, and magnificent natural landscapes. The Bolia store will open at number 13 Hertha-Lindner-Straße in the heart of the city, in the new Annenhöfe development. Its 600 m<sup>2</sup> of Scandinavian design, entirely on the first floor, will be an excellent showcase for its vision of New Scandinavian Design.



Bolia's approach brings a new perspective to the German design industry. Thanks to its sustainable values, choice of natural, certified materials and traditional craftsmanship – the three foundations on which every design is made – the brand pays a subtle tribute to its heritage and creates Scandinavian interior design that is made to last for generations. Every design in the Bolia collection comes with a 10-year warranty.



### Bolia.com

Bolia.com is a Danish design company with 85 design stores across Europe as well as online shops in 30 countries and exclusive dealers in more than 50 countries around the world.

The Bolia design collective includes world-renowned international designers who share a passion for longevity, handcrafted quality, and sustainable solutions. In close collaboration, two annual collections are created; always inspired by the ever-changing Scandinavian landscapes, and with every design tailor-made to fit the customer's needs.

#### Press kit

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